<u>Website Planning Worksheet</u>

Once you understand your **website goals**, it is easier to figure out the right strategies and tactics for achieving them through the content, structure, and design of your website.

Organization ZEMEDE T SHAMEBO

1) Purpose of creating or re-designing your website: ___ The primary purpose of the website is to showcase my skills, experiences, and projects as a FrontEnd Web Developer. By presenting my portfolio in a structured and visually appealing manner,
I aim to attract potential employers and collaborators. The website will also serve as a testament to my proficiency in HTML, CSS, JavaScript, jQuery, XML, JSON, AJAX, and Responsive Web Design (RWD)

2) Describe what you want the site to do or what the company does:
My website is a digital portfolio that showcases my journey as a FrontEnd Web Developer. It provides an overview of my educational background, work experiences, and a detailed showcase of projects I've undertaken. Each project has a brief description, the technologies used, and links to the live demo or code repository. Additionally, the site offers a downloadable version of your resume and a contact form for potential employers or collaborators to reach out. As a professional, I am specialize in creating responsive, user-centric websites with a focus on usability and aesthetics. My goal is to connect with opportunities that align with my skills and aspirations.

3) What are your goals for creating or revamping a website? ___ My website revamp aims to professionally present my skills and projects while boosting online visibility and search engine rankings. Emphasis will be placed on ensuring a responsive and intuitive design across all devices

4) Qualities you want to convey: List at least five adjectives that describe your company:

1. _**In brief**: "I am always on the lookout for the latest in web development, deliver high-quality work on time, anticipate future trends and needs, overcome challenges, and easily adapt to new tools and technologies."
2.In summary: "I am an innovative, reliable, proactive, persistent, and adaptable web developer."
3.To put it simply: "I am a web developer who is innovative, reliable, proactive, persistent, and adaptable."
4.In a nutshell: "I am a web developer who is always on the lookout for the latest in web development, delivers high-quality work on time, anticipates future trends and needs, overcomes challenges, and easily adapts to new tools and technologies."
5.To cut a long story short: "I am a web developer who is innovative, reliable, proactive, persistent, and adaptable. I am always on the lookout for the latest in web development, deliver high-quality work on time, anticipate future trends and needs, overcome challenges, and easily adapt to new tools and technologies."

5) Competitors: Who's your competition? List their company names, web addresses, and a description of what they do.
 NA

Favorite Sites: Please list five websites you like (include their Web addresses). Say why you like them and how they could be improved. These do not have to be in your field of expertise.

Site Name	Site Address
1. Amazon	https://www.amazon
2. Instagram	https://www.instagram.com
3. Youtube	https://www.youtube
4. Netflex	https://www.netflix
5. Discord	https://www.discord

7) Least favorite sites: List five websites you don't like (include the Web addresses). Say why you don't you like them but what you also think is appealing.

Site Name	Site Address
1. google	https://wwwgoogle
2.	
3.	
4.	
5.	

8) Business Products / Services or Individual Qualities / Skills: List the top ten business products and/or services your business will provide. or if you are design in personal website, list the top ten individual qualities and skills:

1. Certifications
 2.Portfolio of Work
3. Testimonials & References
 4. Awards & Recognition
5. Personal Projects
 6. Contact Information

9) Selling points: Why are your organizations, your products or your services that are better than your competition or your best quality and skills:

NA

10) User visits: Why will people come to your site? How will they find it? What will bring them back?

Any one will come to my portfolio site to learn more about my skills, experience, and the

work I've done. They might find my site through search engines, social media, professional networking sites, or direct referrals. What will bring them back is the quality and relevance of the content I provide. Regular updates showcasing new projects or skills can give visitors a reason to return. Additionally, providing valuable insights or resources related to my field of expertise can also encourage repeat visits.

11) Target Audience: Who do you want to find you? (age, education, job status, economic status, role in the community, area or region,)
Describe your typical visitor as best you can.

Who do you want to find you? (age, education, job status, economic status, role in the community, area or region,) Describe your typical visitor as best you can. I want companies and employers to find me.

12) Secondary Audience: What other people may visit your site?

I need my school friends and professor to visit my site for recommendation and, I want them to share my site for employers.

13) Technical: How technically savvy will your average visitor be?

They do not need to be technically efficient to navigate my website, it is easy for everyone to navigate.

14) Usability: Will your visitors be likely to browse or hit the high points?

My site is very easy to navigate, visitors are more likely to browse and explore different sections.

15) Site Purpose: What do you want visitors to do when they get to your site?

In terms of my website's popularity, I would expect success to be reflected in several ways. Firstly, an increase in the number of views my portfolio receives would indicate a growing interest in my work.

16) Site Goals: In what ways do you expect your website to support your business?

By sharing my information for any one who needs me.

17) Site Analytics: How popular do you need your site to be? What results would you consider to be success?
I wish it could be very popular site because I will build it time to time .so the result will be very good.

18) Site Features: What special features do you think your website should include? (e.g., calendar, forum, login, price comparison chart, contact form, schedules, media) How will each feature support your business?

I have a contact me form
Please keep in mind the following Best Web Practices guideline
s:

A. White backgrounds for text areas provide greatest readability for all ages and eyesight capacity.

B. Colors should be used as accents not bold backgrounds.

C. Animated graphics can be fun but since they slow down page loading and can be distracting, they should always be used sparingly and set up so they can be bypassed for speed.

D. Visual clutter can dilute your message. It's best if you focus on one graphic, one logo, one page element, rather thantrying to crowd too much onto any one page.

My website effectively adheres to the best web practices guidelines, promising a user-friendly interface that balances aesthetics with functionality. My plan is to use a clean, white background for all text areas, ensuring maximum readability. Colors are intended to be used strategically as accents, not as bold backgrounds, enhancing the user experience without overwhelming the senses. While my website does plan to feature some images, they are intended to be used sparingly and should not slow down page loading times. My website aims to avoid visual clutter by focusing on one graphic, one logo, and one page element at a time, ensuring that my message is clear and undiluted.

20) Navigation/Menu of pages: For easiest use, each page should have navigation to all other pages on your site. Your contact information and an email contact should also be provided on every page. Plan your pages using the following checklist (starred pages are considered mandatory).

___ *home/index
___ *about page
___ *contact page

Other pages/features:
___ Events/news
___ Newsletter sign-up
___ Frequently asked questions (FAQs)
___ Location, directions, map
___ Company directory

__ E-commerce, # of categories_____, # of products_____
__ Local or industry navigation links
__ Calendar of events
__ Site search box
__ Request or response forms

__ Email address collection for particular giveaway, such as a special report
  or a coupon
__ Guest book for comments
__ Chat
__ Live chat, customer service
__ News feed for your industry, headline news or stock information from a
  service
__ Quick links page that your customers can add interesting links to
__ Affiliate advertising selling other products and earning commissions from
  other web pages
__ Animated images
__ Shockwave/flash animations
__ Video, sound, music

What other features would you like?
 I will post my works.

How will they serve your business? A well-presented portfolio can attract potential
employers or clients, increasing my chances of securing new opportunities.
I recommend you consider undertaking:

- An audit of your existing content (including images, media, downloads, and structure, as well as text)

- An analysis of how your content supports your business goals

- An assessment of resources available to create content.

Are you well-fixed for content? Will you need to revise your content or create new content?
yes.

22) Marketing: Having a website is different from creating and maintaining a Web presence. You need to work at it. Think about what you can do yourself and what kinds of services you need to hire, including search-engine optimization, social media integration, and online advertising.

What are your needs? I do not need a big marketing to promote the site, but I will use my social media to promote it. _

What are your resources? Now social media is my biggest resource which I am going to use. Instagram, Twitter and LinkedIn.

23) Process:

1. Once people decide to begin a Web design, they are often impatient to get it completed quickly. Ask yourself how ready you are to begin the process.

2. Do you have all the content you need, including text, media, and graphic elements like a logo? Is it in good shape?

3. Do you have the staff to marshal, vet, improve, and/or create content?

4. Have you assigned someone to be the project manager or the liaison with your Web design firm?

What is your target start date? __10/25/2023

What is your target completion date? _11/17/23

24) Technical Skills:

1. Do you plan to make frequent or significant changes to your site? Modifying by the time .yes.

2. Do you feel confident in your own computer skills to learn how to make those changes, or will you need ongoing guidance and support, such as a webmaster? yes.

3. Have you budgeted for that service?
   Yes.